



National Marine Manufacturers Association

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# ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN FLORIDA

## CONGRESSIONAL DISTRICT 2

Number of Recreational Boats*	56,229
Recreational Boating Industry Businesses	182
Total Jobs	3,895
Annual Recreational Boating-Related Spending	\$209.8 MILLION

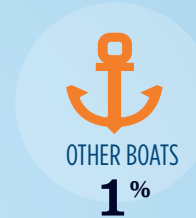
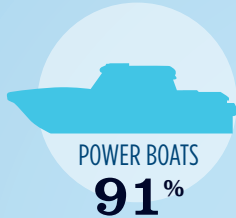
## TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

**\$493.1** MILLION

### RECREATIONAL BOATS IN FL-2

**TOTAL BOATS\*** ▶ 56,229

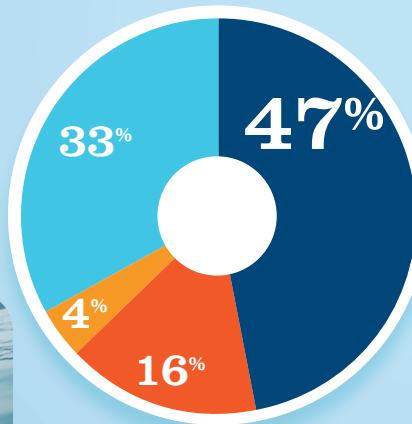
<b>REGISTERED BOATS</b>	56,229
Power boats	51,096
PWCs	3,672
Sailboats	967
Other Boats	494
<b>HOUSEHOLDS PER BOAT</b>	4.8



\* Total boats are registered boats as reported by states to the USCG.

### RECREATIONAL BOATING CREATES JOBS IN FL-2

<b>TOTAL BOATING JOBS</b>	▶ 1,116
Boat Building	370
Motor / Engine Mfr.	-
Accessory / Supplies Mfr.	42
Dealers / Wholesalers	184
Boat Services	520

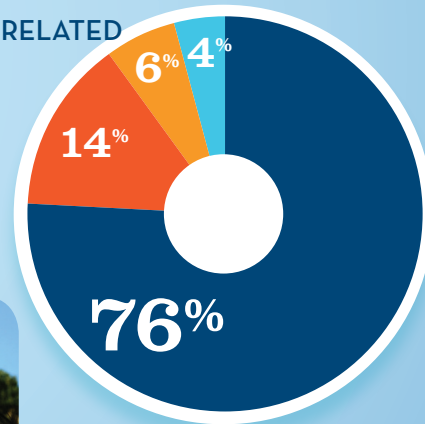


BOAT BUILDING  
MOTOR/ENG. MFR. †  
ACC./SUPPLIES MFR.  
DLRS/WHOLESALERS  
BOAT SERVICES  
† 0%



### RECREATIONAL BOATING-RELATED BUSINESSES IN FL-2

<b>TOTAL BUSINESSES</b>	▶ 182
Boat Building	8
Motor / Engine Mfr.	-
Accessory / Supplies Mfr.	10
Dealers / Wholesalers	26
Boat Services	138

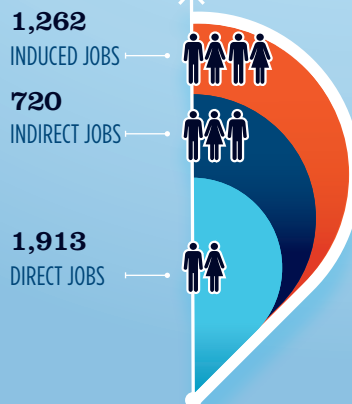


BOAT BUILDING  
MOTOR/ENG. MFR. †  
ACC./SUPPLIES MFR.  
DLRS/WHOLESALERS  
BOAT SERVICES  
† 0%



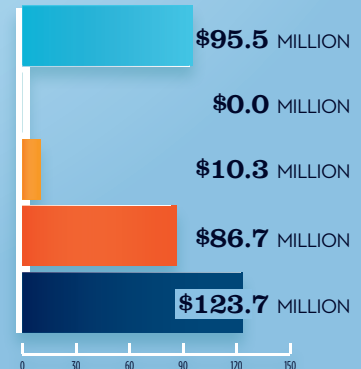
### ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN FL-2

<b>EST. TOTAL JOBS</b>	▶ 3,895
<b>EST. TOTAL LABOR INCOME</b>	▶ \$160.4 MILLIONS
Est. Direct Income	\$64.9
Est. Indirect Income	\$40.3
Est. Induced Income	\$55.2



### RECREATIONAL BOATING INDUSTRY SALES IN FL-2

Boat Building	\$95.5 MILLIONS
Motor / Engine Mfr.	\$0.0
Accessory / Supplies Mfr.	\$10.3
<b>TOTAL MFR. SALES</b>	▶ <b>\$105.8</b>
Dealers / Wholesalers	\$86.7
Boat Services	\$123.7
<b>TOTAL RETAIL &amp; SERVICES SALES</b>	▶ <b>\$210.4</b>
BOAT BUILDING	
MOTOR/ENG. MFR.	
ACC./SUPPLIES MFR.	
DLRS/WHOLESALERS	
BOAT SERVICES	



Source: NMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University